

## *Course Syllabus*

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### **Course Information**

*(course number, course title, term, any specific section title)*

Advocacy and Politics

### **Professor Contact Information**

*(Professor's name, phone number, email, office location, office hours, other information)*

**John Daly, (512) 471-1948, daly@mail.utexas.edu, Office Hrs: by appt**

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### **Course Pre-requisites, Co-requisites, and/or Other Restrictions**

*(including required prior knowledge or skills)*

Must be enrolled in the UT-Archer program to enroll

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### **Course Description**

This course is an introduction to the issues individuals face when placed in the role of being advocates for an issue, idea, or even for themselves. The goal of the course is for class participants to grasp concepts they will see and experience during their internship in Washington D.C. We intentional schedule half of this class for the beginning of the semester. You will not only learn about advocacy but hopefully many of your questions and concerns about the internship process will be answered during the course.

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### **Student Learning Objectives/Outcomes**

Students will:

- (1) Have a deeper understanding of how people successful market their ideas in a political environment
  - (2) More successfully navigate the challenges of working in high-powered, high stakes internships
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### **Required Textbooks and Materials**

- **Machiavelli, The Prince**
- **Matthews, Life's a Campaign: What Politics Has Taught Me About Friendship, Rivalry, Reputation, and Success**

### **Suggested Course Materials**

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## **Assignments & Academic Calendar**

*(Topics, Reading Assignments, Due Dates, Exam Dates)*

The class will meet for 3 separate time periods. Session 1 will occur on **Friday, Saturday, and Sunday, Sept. 4<sup>th</sup>-6<sup>th</sup>**. Session 2 will occur on **Saturday and Sunday, Oct. 3<sup>rd</sup> and 4<sup>th</sup>**. Session 3 will occur on **Saturday, Dec. 5<sup>th</sup>**. Each class day will begin at approximately 8:30AM and finish at 5PM unless announced otherwise.

Paper One: *Advocating for an issue*: Your task is to identify an issue that is currently being advocated in Washington and write a paper discussing the ways champions are or have pitched their idea. You should plan to interview people involved in the marketing of the idea as well as people who are decision-makers about the issue. This paper will be done by teams of five to seven people. It will count for 45% of your grade. This paper is due on **Sunday, September 27, 2009**.

Paper Two: *How do people successfully influence and persuade in DC? Discovering the secrets*: Your task is to interview four to six people about their advocacy techniques and then write an integrative summary of what you learned from those interviews. This is also a team paper. It will count for 45% of your grade. This paper is due on **Sunday, November 29, 2009**.

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## **Grading Policy**

*(including percentages for assignments, grade scale, etc.)*

Papers will each count for 45% of your grade; class participation will account for 10% of your grade. Missing any day of class will result in a 0 grade for participation since we only meet six times.

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## **Course & Instructor Policies**

Students who complete all assigned projects SATISFACTORILY AND in a timely manner will receive a B. Students who display excellence through written work and through class participation will receive an A. Students who fail to SATISFACTORILY complete assigned projects or to attend classes regularly will receive lower than a B. The grading scale used in the course will include + and - grades, although your home institution may limit grading to simple letter grades for GPA purposes. Students are encouraged to discuss with faculty how they might display excellence in the course.

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## **Field Trip Policies**

### **Off-campus Instruction and Course Activities**

*Off-campus, out-of-state, and foreign instruction and activities are subject to state law and University policies and procedures regarding travel and risk-related activities. Information regarding these rules and regulations may be found at the website address [http://www.utdallas.edu/BusinessAffairs/Travel\\_Risk\\_Activities.htm](http://www.utdallas.edu/BusinessAffairs/Travel_Risk_Activities.htm). Additional information is*

available from the office of the school dean. Below is a description of any travel and/or risk-related activity associated with this course.

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## **Student Conduct & Discipline**

The University of Texas System and The University of Texas at Dallas have rules and regulations for the orderly and efficient conduct of their business. It is the responsibility of each student and each student organization to be knowledgeable about the rules and regulations which govern student conduct and activities. General information on student conduct and discipline is contained in the UTD publication, *A to Z Guide*, which is provided to all registered students each academic year.

The University of Texas at Dallas administers student discipline within the procedures of recognized and established due process. Procedures are defined and described in the *Rules and Regulations, Board of Regents, The University of Texas System, Part 1, Chapter VI, Section 3*, and in Title V, Rules on Student Services and Activities of the university's *Handbook of Operating Procedures*. Copies of these rules and regulations are available to students in the Office of the Dean of Students, where staff members are available to assist students in interpreting the rules and regulations (SU 1.602, 972/883-6391).

A student at the university neither loses the rights nor escapes the responsibilities of citizenship. He or she is expected to obey federal, state, and local laws as well as the Regents' Rules, university regulations, and administrative rules. Students are subject to discipline for violating the standards of conduct whether such conduct takes place on or off campus, or whether civil or criminal penalties are also imposed for such conduct.

## **Academic Integrity**

The faculty expects from its students a high level of responsibility and academic honesty. Because the value of an academic degree depends upon the absolute integrity of the work done by the student for that degree, it is imperative that a student demonstrate a high standard of individual honor in his or her scholastic work.

Scholastic dishonesty includes, but is not limited to, statements, acts or omissions related to applications for enrollment or the award of a degree, and/or the submission as one's own work or material that is not one's own. As a general rule, scholastic dishonesty involves one of the following acts: cheating, plagiarism, collusion and/or falsifying academic records. Students suspected of academic dishonesty are subject to disciplinary proceedings.

Plagiarism, especially from the web, from portions of papers for other classes, and from any other source is unacceptable and will be dealt with under the university's policy on plagiarism (see general catalog for details). This course will use the resources of turnitin.com, which searches the web for possible plagiarism and is over 90% effective.

## **Email Use**

The University of Texas at Dallas recognizes the value and efficiency of communication between faculty/staff and students through electronic mail. At the same time, email raises some issues concerning security and the identity of each individual in an email exchange. The university encourages all official student email correspondence be sent only to a student's U.T. Dallas email address and that faculty and staff consider email from students official only if it originates from a

UTD student account. This allows the university to maintain a high degree of confidence in the identity of all individual corresponding and the security of the transmitted information. UTD furnishes each student with a free email account that is to be used in all communication with university personnel. The Department of Information Resources at U.T. Dallas provides a method for students to have their U.T. Dallas mail forwarded to other accounts.

### **Withdrawal from Class**

The administration of this institution has set deadlines for withdrawal of any college-level courses. These dates and times are published in that semester's course catalog. Administration procedures must be followed. It is the student's responsibility to handle withdrawal requirements from any class. In other words, I cannot drop or withdraw any student. You must do the proper paperwork to ensure that you will not receive a final grade of "F" in a course if you choose not to attend the class once you are enrolled.

### **Student Grievance Procedures**

Procedures for student grievances are found in Title V, Rules on Student Services and Activities, of the university's *Handbook of Operating Procedures*.

In attempting to resolve any student grievance regarding grades, evaluations, or other fulfillments of academic responsibility, it is the obligation of the student first to make a serious effort to resolve the matter with the instructor, supervisor, administrator, or committee with whom the grievance originates (hereafter called "the respondent"). Individual faculty members retain primary responsibility for assigning grades and evaluations. If the matter cannot be resolved at that level, the grievance must be submitted in writing to the respondent with a copy of the respondent's School Dean. If the matter is not resolved by the written response provided by the respondent, the student may submit a written appeal to the School Dean. If the grievance is not resolved by the School Dean's decision, the student may make a written appeal to the Dean of Graduate or Undergraduate Education, and the dean will appoint and convene an Academic Appeals Panel. The decision of the Academic Appeals Panel is final. The results of the academic appeals process will be distributed to all involved parties.

Copies of these rules and regulations are available to students in the Office of the Dean of Students, where staff members are available to assist students in interpreting the rules and regulations.

### **Incomplete Grade Policy**

As per university policy, incomplete grades will be granted only for work unavoidably missed at the semester's end and only if 70% of the course work has been completed. An incomplete grade must be resolved within eight (8) weeks from the first day of the subsequent long semester. If the required work to complete the course and to remove the incomplete grade is not submitted by the specified deadline, the incomplete grade is changed automatically to a grade of **F**.

### **Disability Services**

The goal of Disability Services is to provide students with disabilities educational opportunities equal to those of their non-disabled peers. Disability Services is located in room 1.610 in the Student Union. Office hours are Monday and Thursday, 8:30 a.m. to 6:30 p.m.; Tuesday and Wednesday, 8:30 a.m. to 7:30 p.m.; and Friday, 8:30 a.m. to 5:30 p.m.

The contact information for the Office of Disability Services is:  
The University of Texas at Dallas, SU 22  
PO Box 830688

Richardson, Texas 75083-0688  
(972) 883-2098 (voice or TTY)

Essentially, the law requires that colleges and universities make those reasonable adjustments necessary to eliminate discrimination on the basis of disability. For example, it may be necessary to remove classroom prohibitions against tape recorders or animals (in the case of dog guides) for students who are blind. Occasionally an assignment requirement may be substituted (for example, a research paper versus an oral presentation for a student who is hearing impaired). Classes enrolled students with mobility impairments may have to be rescheduled in accessible facilities. The college or university may need to provide special services such as registration, note-taking, or mobility assistance.

It is the student's responsibility to notify his or her professors of the need for such an accommodation. Disability Services provides students with letters to present to faculty members to verify that the student has a disability and needs accommodations. Individuals requiring special accommodation should contact the professor after class or during office hours.

***These descriptions and timelines are subject to change at the discretion of the Professor.***